



## SECTION 10: E-COMMERCE

### **E-Commerce Plans**

(Session 10): Describe in detail how you plan to use the Internet in marketing your product or service.

### **E-Commerce Budgeting**

(Session 10): Provide a detailed breakdown of the costs involved in creating, operating and maintaining your e-commerce activities.

### **E-Commerce Competition**

(Session 10): Describe how your best competitors utilize e-commerce and your strategy to improve on their practices.